



OUR STORY IS YOUR STORY ...

We're actually two companies coming together to create a one stop shop experience for your conference and tradeshow needs. Anna and Bill Riker, founders of Riker Conference Connection (RCC), maintain a business philosophy that is representative of their company by-line: "People Come to Us Just for the Experience." With each team member having over 20 years of experience in various aspects of the business, RCC has a documented track record of consistently exceeding expectations. Rick Chapman, of CS Meetings Direct, is a long time hotel and convention bureau veteran who is well respected in the industry for his integrity and commitment to serving his customers. Sean Schaeffer had the vision and fortitude to build a company from the ground floor up in the golf and ski packaging business in the Reno Tahoe area before joining Rick in CS Meetings Direct.

SERVICES & SOLUTIONS ...

As a full-service company, we promise a one-stop-shopping experience. With our time-tested range of experience we can take on any challenge.

- Event Planning
- Meeting & Convention Services
- Tradeshow Services
- Sponsorship & Booth Sales
- On-Site Registration Services
- Housing
- Site Selection
- Contract Negotiations
- Accommodations Procurement
- Citywide Transportation
- VIP Services
- Entertainment
- Production, Technical & Audio/Visual Support
- Hospitality Suites
- Press Conferences and Press Kits
- Press Releases and Ad Placements in Trade Issues
- Marketing/Promotional Giveaways
- Speaker Placement
- Conference Program Development
- Exhibition Hall Floor Management

OUR TEAM IS YOUR TEAM ...

With our professional team of affiliates, we provide a virtually endless range of services. As a team, we are dedicated to making sure our partnership is a success.

The Connections Group

Anna Riker, President

Riker Conference Connection

26 years of experience in meetings, special events, tradeshow, and conventions with a reputation for attention to every detail and increasing attendance.

Bill Riker, Executive Vice President

Riker Conference Connection

Former President of the Society of Cable Telecommunications Engineers (SCTE). Bill has an extensive background in developing conference programs, staging, and contracting tech services and video production.

Maria Dawson, Director of Marketing

Riker Conference Connection

20 years of experience in marketing and tradeshow management that includes international exhibitions and events. She is also bi-lingual in English and Spanish.

Martha Schrade, Manager of Finance

Riker Conference Connection

30 years of experience in business, finance and administration.

Michelle Nichols, Speaker

Manages a nationwide speaker's bureau

Gail Ann Chew, Founder

GAC Marketing LLC

A provider of Event Services, Communications, Creative Services, Marketing Brand Building & Partnerships.

Rick Chapman, Co-Founder

CS Meetings Direct

30 years of experience in hotel and convention bureau business holding senior sales positions in Reno, San Diego, and Hawaii.

Sean Schaeffer, Co-Founder

CS Meetings Direct

President and owner of Silvervoyages.com and SimpleTeeTimes.com, a fulfillment company for golf and ski packaging with hotels and venues.

Karen Burns Productions,

Karen Burns, President

25 years of experience producing stage shows for hotels and convention groups.

Dana Blanc, Producer & Agent

Produces stage shows and books major acts worldwide.

Greg Olsen, President, Prop Gallery

Creates theme parties for leisure, corporate, and convention groups.

Diane Conti, President, VIP Meetings & Conventions

A housing bureau company with extensive experience with citywide conventions.

Please visit our websites at www.rikerconference.net and www.csmeetingsdirect.com for complete bios and contact information for our team.

Our connected team of companies can handle any or all of your event planning needs, from small meetings to large tradeshow. Big budget or small, please give us a call.

Anna Riker: 973.229.1000

or

Rick Chapman: 775.843.0099